



**ERIC GARCETTI**  
**MAYOR**

September 27, 2018

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Tony Hoang to the Innovation and Performance Commission for the term ending September 6, 2022. Mr. Hoang's current term expired on September 6, 2018.

I certify that in my opinion Mr. Hoang is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Tony Hoang  
**Commission:** Innovation and Performance Commission  
**End of Term:** 9/6/2022

### Appointee Information

1. **Race/ethnicity:** Asian Pacific Islander
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 14 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Innovation and Performance Commission
6. **Highest level of education completed:** B.A., University of Southern California
7. **Occupation/profession:** Managing Director, Equality California
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of Mayoral appointees on commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Hoang, Tony	Central	14	Asian Pacific Islander	M	06-Sep-18
Vacant					
Seward, Jason	Central	4	African American	M	06-Sep-21

# TONY N. HOANG

## WORK EXPERIENCE

---

### **Equality California**

**July 2016 - Present**

#### *Managing Director*

- Worked with the Executive Director to manage the day-to-day activities of the nation's largest statewide LGBT civil rights organization and its staff of 32 employees
- Engaged in strategic planning with the Board of Directors to execute the organization's mission and objectives
- Directed EQCA's legislative team to advance pro-equality legislation and track potential harmful bills
- Managed EQCA's Political Action Committee and the allocation of its resources in dozens of member-to-member communications and independent expenditures campaigns from the local to federal levels to elect pro-equality candidates
- Oversaw the EQCAI's and EQCA's programmatic work including multiple statewide public education campaigns
- Cultivated the organization's relationships with allied organizations, coalitions and political entities
- Developed the organization's amicus curiae strategy with our pro-bono legal partners
- Approved all EQCA's communications strategy including earned media, paid media, e-mails, direct mail, press releases, talking points and social media
- Made direct fundraising asks to major donors, corporate sponsorships and foundations resulting in six figure gifts
- Monitored the financial health of the organization and helped grow it from a \$2.5mm budget (2011) to a \$5.4mm budget (2018)

### **Equality California**

**July 2013 – July 2016**

#### *Chief of Staff*

### **Equality California**

**June 2012 - July 2013**

#### *Director of Operations*

### **Equality California**

**July 2011 - June 2012**

#### *Database and Volunteer Manager*

### **Los Angeles Federation of Labor**

**January 2011 – May 2011**

#### *Intern*

### **Pacific Council on International Policy**

**January 2011 – May 2011**

#### *Membership and Programming Intern*

## EDUCATION

---

### **University of Southern California**

**August 2007 – May 2011**

- B.A. International Relations
  - Concentrations: Latin American Studies and International Political Economy
  - Minors in Political Science and Natural Sciences

## BOARD SERVICE AND EXTRACURRICULAR ACTIVITIES

---

- Vice President of the City of Los Angeles's Innovation and Performance Commission
- Board Member of the Equality Federation
- Board Member of Generation Change Political Action Committee
- Mentor for the University of Southern California Lambda LGBT Alumni Mentoring Program
- Host committee member for the DTLA Proud Gala and Festival
- Regular participant in the AIDS/LifeCycle, the 545-mile bike ride from San Francisco to Los Angeles raising funds for HIV/AIDS
- 3<sup>rd</sup> degree black belt in Tae Kwon Do



September 27, 2018

Dear Mr. Hoang:

I am pleased to inform you that I hereby reappoint you to the Innovation and Performance Commission for the term ending September 6, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

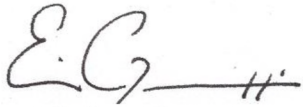
As part of the City Council confirmation process, you will need to meet with Jose Huizar, your Councilmember, and Councilmember Bob Blumenfield, the Chair of the Public Works and Gang Reduction Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Public Works and Gang Reduction Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Tony Hoang  
September 27, 2018  
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Mr. Tony Hoang  
September 27, 2018

### **Nominee Check List**

#### **I. Within seven days:**

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

- ☐ **Remuneration Form**
- ☐ **Undated Separation Forms**
- ☐ **Background Check Release**
- ☐ **Commissioner Information Sheet/Voluntary Statistics**

#### **II. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

- ☐ **Your City Councilmember Jose Huizar**
- ☐ **Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.